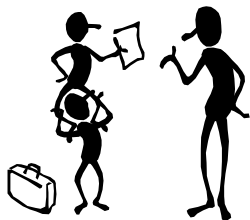


HOW WE WORK

- We review the documents to determine what you want to say.
- We will send you an estimate of the cost and how long it will take us to do a translation.
- We will brainstorm as a team to make complex ideas easy to understand.
- We will meet deadlines and get the job done when you need it.
- We have high energy for this work.
- We are good at finding concrete terms for complex ideas. We work hard to tell people what you want to say.



HOW TO CONTACT US

527—6 Street South
Lethbridge, Alberta T1J 2E1

Phone: 403-320-1515
Toll Free: 1-866-320-1518
Fax: 403-320-7054



Or email to:
wordpower@saipa.info

We provide plain language
translation anywhere in
Southern Alberta.

Writing matters in getting your message across



Word Power
Plain Language
Translators

The logo for Word Power Plain Language Translators features a stylized brain at the top, with a lightning bolt striking down from it. The words "Word Power" are written in a large, bold, sans-serif font, with the lightning bolt passing through the letter "P". Below "Word Power", the words "Plain Language" and "Translators" are written in a smaller, elegant script font.

Our team will help your organization
become a leader in
communication.

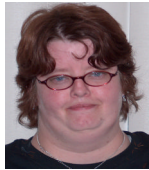
We will ensure your news,
advertisements, or policies are
easy to understand by everyone.

***We make it plain
So there is less to explain***

WHO ARE WE?



Melodie Scout,
Lethbridge, AB



Linda McDonald,
Medicine Hat, AB



Virginia Fawcett,
Lethbridge, AB



Priscilla French,
Lethbridge, AB

OUR COMMITMENT:

Our team is trained for this work and we come together to help businesses and organizations in Southern Alberta reach out to people in clear, plain language.



WHY PLAIN LANGUAGE?

- It is for people.
- Plain language helps people make up their own minds about what they have read.
- People can discuss with family and friends important ideas they now understand.
- Having clear information helps people become more aware of what is happening around them.
- Plain language helps everyone know what you are asking others to do.
- Organizations and businesses need to be careful if they are asking people to sign documents they do not understand.
- Plain language helps everyone communicate better. When people communicate better, they feel they really belong.



HOW WILL PLAIN LANGUAGE HELP?

- Other businesses will know what you do. They can make proper referrals to you.
- Customers know what to expect. They know who to call, when to call, where help is, and what will happen with their feedback or questions.
- Staff will have a clear understanding of your company's plans, policies, or safety procedures.
- Plain language works for everyone.



**Plain language is
good business and
it makes sense.**